

Marc Desrosiers *MBA, ABC, P.Mgr*

Speaking on

Generative Learning - fundamental personal and organizational shifts of mind

As part of the

CAREERS in *Motion* SERIES



Marc Desrosiers is a sessional lecturer at the University of Manitoba, instructing selected courses in the Certificate in Management (CIM),

as well as Human Resource Management (HRM) courses. He has also instructed at the Red River College of Applied Arts and Sciences (Business) and is an occasional Instructor at the Winnipeg Police Service Training Academy (Leadership, Coaching, Supervising, Communicating). Currently, Marc is with the Centre for Christian Studies, a national theological school for the Anglican and United Churches, here in Winnipeg.

Marc was born and raised in Winnipeg (St. Boniface) and received his B.A. (Hons.) from the University of Manitoba; M.B.A. in Communications, Toronto; A.B.C. accreditation through the International Association of Business Communicators; U.M.C. Certificate in University Management from the Centre for Higher Education, Research and Development; and a post-graduate I.E.M. Certificate in Institutional Educational Management from Harvard University. In 2009, he received his P.Mgr. designation from the Canadian Institute of Management and, over the years, has presented at numerous workshops and conferences locally and abroad. He is married, has three grown children, three grand-children... and two pugs at home!

JOIN US, Thursday, February 16, 2012

For Marc's exciting and thought-provoking presentation where you will have an opportunity to network with CIM Members, other UofM academic-stream students, and meet the Winnipeg Branch Board Members.

TOPIC

In 1990, Peter Senge wrote his vision – “The Fifth Discipline” - of a learning organization as a group of people who are continually enhancing their capabilities to create what they want to create. One Million copies of his book were sold, and he was named the Strategist of the Century by the Journal of Business Strategy.

Impressive.

Moreover, his concept that “... organizations where people continually expand their capacity to create the results they desire, where new and expansive patterns of thinking are nurtured, where collective aspiration is set free, and where people are continually learning to see the whole together...” speaks well to those individuals AND organizations in situations of rapid change.

Indeed, only those individuals and organizations which are flexible, adaptive and productive will excel.

Easier said than done, perhaps.

Marc will explore some fundamental personal and organizational strategic shifts of mind necessary to converge as learning individuals and organizations.

DETAILS

Cocktails & Appetizers – 6:30 PM • Speaker – 7:00 PM
Norwood Hotel, 112 Marion Street

Cost: complimentary to all CIM Members and UofM CIM / HRM students & Guests

PRE-REGISTRATION IS REQUIRED - SEATING IS LIMITED,

please RSVP to: cim.winnipeg@mts.net or 204-474-8653

Deadline to Register is February 11, 2012 - Business Casual